

Press Information



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Euralarm symposium 2017 topic announced: Future of fire and security services across Europe, creating business opportunities!

Zug, Switzerland, December 2016 – The next Euralarm Symposium will be organised in London on May 8th, 2017. The symposium will focus on the future of fire and security services across Europe and will present ways of turning this future into business opportunities.

In recent years the Euralarm Symposium has become a must attend event in the European electronic fire and security industry. Following the successful Symposium on the impact of new technological developments in Building Intelligence Modelling (BIM) and the Internet of Things (IoT) which took place in Lisbon, Portugal, the next Euralarm Symposium is to be held in London. The two-part event will look into the future of fire and security services across Europe and the business opportunities created, notably due to new standards and the digitalisation of services. On May 8th, 2017, the Kensington Close Hotel in London will open its doors for all stakeholders in the fire or security markets, including installers, system integrators, manufacturers, end users, facility or property managers, certification bodies and other interested groups.

The first session of the Symposium will concentrate on the consequence of the removal of trade barriers which simplifies cross-border movement for service providers in Europe. Whether product related or adding value, standard quality levels for service delivery to end users remain consistently important. The introduction of the EN 16763 European Services standard in 2017 has the purpose of ensuring that all players answer to the same requirements and deliver quality customer experiences.

The second session will investigate the question: How to make the most out of the already existing fire and security digital market? In parallel to changing market conditions, developments in telecommunications are opening up opportunities for enhanced service offerings for both fire and security solutions. The digital market is already here providing new possibilities for end users and service providers. Remote system interrogation enables numerous types of services to address the needs of modern property owners and managers.

Time for discussions, networking and visiting the mini-exhibition will be possible before, during and following the Symposium itself. Companies seeking to present themselves to the European fire and security services market are offered the possibility to sponsor the symposium or participate in the exhibition. Several sponsoring packages will allow you to promote your brand to a large European audience.

An overview of sponsoring packages [can be downloaded here](#).

About Euralarm

Euralarm represents the electronic fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Our members make society safer and secure through systems and services for fire detection, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres. Founded in 1970, Euralarm represents over 5000 companies within the fire safety and security industry valued at 67 billion Euros. Euralarm members are national associations and individual companies from across Europe.

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