

### IFSEC International unveils exciting plans for 2016

With the rise of the Internet of Things (IoT) and Smart Buildings, traditional fire and security systems are rapidly evolving. Systems within buildings and cities are now able to communicate without human intervention; this presents both opportunities and risks for the fire and security industries.

Smart Buildings can hear, watch, breathe, respond and collect millions piece of data collected from IoT. The data collected is vital in the management and sustainable output of the building in question, helping to reduce costs and more importantly, increase efficiency. It doesn't just stop at buildings either. On a macro scale, the data outputs of Smart Buildings can be aggregated onto a city level where networked systems can provide critical intelligence for sustainable transport, public utilities and emergency services, in turn, creating a Smart City.

In 2016 IFSEC International and FIREX International, Europe's largest security and life safety exhibition, will launch the dedicated IFSEC Smart Zone, encompassing the latest suppliers for the smart building and home automation sector along with a dedicated educational theatre, tackling key topics within this burgeoning sector.

Taking place at London's ExCeL from 21-23 June, IFSEC & FIREX International 2016 will be a strategically significant platform to present current technologies and research to the market as security systems and fire safety services play an increasingly vital role in building automation.

The IFSEC Smart Zone will host a dedicated Home Automation Zone where visitors will be able to test and trial the latest technology, speak to the experts within this field and source the right solution for their business, within the industry already involved include Honeywell Building Solutions, Control4, Habitech, CIE-Group, to name a few and the whole zone will be supported by KNX UK.

In addition to the Home Automation Zone the IFSEC Smart Zone will host the Smart Zone Theatre, which will provide free learning and development seminars focused on home automation and smart

buildings. The programme will be delivered by a range of leading experts and will concentrate on key areas such as the Internet Of Things, systems integration, business intelligence, building information management, cyber security along with a series of relevant case studies.

Peter Selby, Regional General Manager Honeywell Building Solutions, UK and the Nordics, who will be exhibiting within the IFSEC Smart Zone has said: "With a focus on new industry trends and innovations, IFSEC International provides a great opportunity to showcase Honeywell's latest technology and integrated security portfolio to an international multi-industry audience. With security evolving into smart building space, and integration becoming a driver for business efficiencies, Honeywell Building Solutions is delighted to be working with platforms like IFSEC International to connect to the right opportunities and publics."

Along with the new IFSEC Smart Zone, IFSEC International have also confirmed that the Physical Perimeter Security Zone will be greatly enhanced for the 2016 edition. With more than 27,000 visitors annually attending IFSEC International and in 2015 5,200 of those directly expressed an interest in physical perimeter security the 2016 show will see more than 1,000 square meters of dedicated floor space to perimeter security.

The Physical Perimeter Security Zone one will now offer much more space to specialist manufacturers to fully display and demonstrate their products with all aspects of the sector covered including barriers, acoustic barriers, boom barriers, height restrictors, high security street furniture, blast protection, perimeter detection, blast walls, perimeter structures, bollards, protective bunkers, fencing, roadblockers, gate automation and turnstiles.

Confirmed suppliers within the Physical Perimeter Security Zone include the UK's premier supplier of automatic gates, parking barriers, retractable turnstiles and tubular motors, CAME UK along with sister company BPT to the zone along with Marshalls PLC, Birmingham Barbed Tape, Blok n Mesh, DEA System, Engtex, Gilgen Doors, GM Techtronics, Kijlstra Precast, LPCB, Nitesite, Robust UK, Townscape Products, to name a few.

Another new partnership for 2016 is with the Door & Hardware Federation, a leading organisation representing key manufacturers and installers of industrial, commercial, pedestrian and garage doors and powered gates, as well as manufacturers of locks, building hardware and architectural ironmongery. There will be members exhibiting on the DHF Pavilion as well as content featuring in the seminar theatres.

Along with the new and enhanced feature areas and new partnerships at IFSEC International in 2016, four additional show areas will return and cover vital industry sectors including Integrated Security Systems, Video Surveillance & Intruder Alarms, Access Control and IT & Cyber Security.

Finally, our ongoing partnership with the Loss Prevention Certification Board (LPCB) will see the show welcome the first Red Book Security Pavilion to IFSEC International in 2016. This will comprise of a meeting and exhibition area whereby LPCB representatives will be on hand to discuss approvals, research and standards with visitors and exhibitors.

Once again IFSEC and FIREX International will host a fully comprehensive free educational programme that will include seminars, workshops and keynote addresses covering topics such as counter terror, applications of technology across integrated security, IP security, smart buildings, access control and biometrics, video surveillance and physical perimeter security.

Award winning security systems training provider, Tavcom Training, will run educational sessions tailored to the needs of security professionals across the three days whilst also showcasing products from leading manufacturers. In addition, the Innovation Arena in partnership with Benchmark will display the latest and most creative products that could change the security industry.

The inspirational speaker series will return for a second year, with confirmed speakers being announced shortly, along with plenty of additional learning opportunities across the show floor.

For the second year FIREX International will sit alongside IFSEC International at London's ExCeL, with the two industries increasingly becoming more aligned, placing them side by side makes it easier and quicker for visitors to obtain the information, resources and products they are looking for when they visit. FIREX International will once again host the leading suppliers and associations providing the latest cutting-edge solutions and essential knowledge to ensure life safety.

IFSEC International will host over 600 global leading suppliers under one roof across the three days at London's ExCeL this summer, with the likes of Tyco, Milestone, UTC, Texecom, Salto, Paxton, Hikvision, Dahua, Assa Abloy, AXIS, Canon, CAME and Marshalls to name a few already confirmed. In 2016 the show will welcome more than 65 new exhibitors to the show and architects of the thoughtful home, Nest Labs, Inc to FIREX International along with AICO, Komtes, Rockwool, Legrand Electrical and Lehavot Advanced Fire Protection.

With a huge global reach, IFSEC International annually hosts every major territory active in security and fire safety. In 2015 the show welcomed the first ever South African pavilion which returns in 2016

on an even larger scale. The show has also seen steady growth from European exhibitors particularly from Germany and France as London is seen as a gateway destination to the European market, which is in line with our strategy to locate the events at ExCeL. In 2016, IFSEC International will welcome Tecnoalarm, ARH zrt, DEA Security and Digicon SA who are all new international exhibitors to IFSEC.

IFSEC & FIREX International will run from 21-23 June in 2016 and will once again be presented as part of UBM EMEA's Protection & Management Series, the UK's largest event dedicated to protecting and managing property, people and information. The series incorporates major events including IFSEC International along with FIREX International, Facilities Show, Safety & Health Expo and Service Management Expo. The series of events annually attract more than 40,000 attendees over three days to ExCeL London, in 2016 the series will run from 21 -23 June.

For more information on IFSEC & FIREX International and to register your interest in attending the shows please visit [ifsec.co.uk/securindex](http://ifsec.co.uk/securindex)