

All-over-IP Expo 2015: a Whirlwind View of the Future

All-over-IP Expo 2015, Russia's premier IP event since 2008, welcomed over 4200 local security and IT professionals to Sokolniki Moscow to explore the latest innovations and hear from the best in the industry over two amazing days on November 18 and 19. Sponsored by AxxonSoft, Milestone Systems, Hikvision, Basler AG, Quantum, Dahua, Bosch, GNS/ONCOM, Electronica.

Bringing back a sense of awe and wonder. More than 180 leading brands from 20 countries showcased the latest technology to efficiently utilize IT infrastructure and secure assets and people. [See the exhibitor list](#). With the new converged show environment, visitors explored the vast transformation of the IP industry. Identity management, IP access control, open platforms, HD/4K surveillance, video analytics, data storage, IP networks and the cloud were capturing the show floor. Among other exciting debuts, 2N, Canon, Commend, Lex Computech, Morpho, Quantum, Seagate, Vingtor-Stentofon joined the exhibition to accelerate the local IP industry change.

Reshaping partner ecosystems. The new All-over-IP topics corresponded to the fastest growing markets in Russia for 2016, and helped leading global brands stand out on the show floor and highlight the new value for their sales partners. Bringing a new definition to developing sales networks, All-over-IP Expo 2015 launched a special initiative having verified and attracted over 1500 key local sales partners to ensure global brands could win and grow in Russia together with the right channel. The number of appointments scheduled online for the show exceeded 8000.

Forward thinkers sharing ideas. Visitors took part in education sessions from over 100 industry experts, including Allied Telesis, Basler AG, Bosch, Dahua, Dell, EMC, Hitachi, MOBOTIX, Nedap, Oracle, Quantum, Schneider Electric, Seagate, Sony, Synology, Western Digital to name just a few. Insights for a new era of innovation were delivered to a captivated audience across seven theatres: Identity Management & Access Control; Intelligent Video 2.0/Machine Vision; Storage, Networks, Cloud; Smart City; Bosch Academy; Dahua Academy, Global Keynote Theatre. Due to the new topics and brands introduced in 2015, the percentage of new visitors reached 67%.

This is not sci-fi. For two days, inspirational speakers were arguing on the future of the Internet of Things, Smart Cities and Intelligent Buildings that will hit the industry by 2020. Futurists included Peter Lindström from Axis Communications, Andrey Khristophorov from AxxonSoft, Jaroslav Barton from HID Global, Igor Rudym from Intel, Eugenia Ostrovskaya from KiwiSecurity, Maarten Mijwaart from Nedap, Anders Johansson from Milestone Systems and Wayne Arvidson from Quantum. Memoori Founder and MD Jim McHale made a great impression sharing how the IoT would revolutionize physical security and intelligent buildings by 2018.

Redesigning IP business. CEO Summit saw big names from big companies take to the stage. AxxonSoft President Murat Altuev talked about his startup days covering most prominent risings and failures. Bosch Director Business Development Klaus Lienland advised on how security and IT integrators could benefit from Industry 4.0. AAM Systems MD Vadim Borisov presented on the global access control trends taking ground locally. Vicon VP Mark Provinsal and Hikvision Marketing Director Ksenia Elokhina stepped forward in time to consider the video surveillance industry of 2016 and beyond.

Take advantage of All-over-IP 2016 Russia early-bird prices until December 18, 2015 and book stands, timeslots and sponsorship today!

Companies interested in exhibiting should contact Alla Aldushina at aldushina@groteck.ru
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Founded in 2008, [All-over-IP Expo](#) is a networking platform for global IT, surveillance and security vendors, key local customers and sales partners where they share knowledge and exchange ideas that are financially rewarding for business. All-over-IP Expo brings together major brands to ensure the best marketplace for the latest technology and innovation, and to lead customers to the Next Big Thing.

Primary Sponsor: [ITV | AxxonSoft](#) – a leading software developer that combines IP-based physical security management, intelligent video surveillance, and an enterprise-wide platform.
Education Sponsor: [Milestone Systems](#) – a global industry leader in open platform IP video management software.

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www.all-over-ip.ru