

Editorial 08/2018

Security in 2018 through the lens of Securindex

In twelve months, we published 343 articles reporting security news in Italy and Europe in 2018. Articles on securindex.com totalled 230.364 openings and our social media profiles were viewed over 150.000 times. Which were the 2018 trending topics that caught our readers' attention the most?

Comparing the number of news published and their openings, GDPR was definitely the most intriguing topic with 11 dedicated news that were opened 10.000 times and got as many views on social media. Numbers show professionals' interest in this subject, especially in making suppliers aware of providing adequate systems for personal data protection.

This same topic also recurs in the article on the US Congress banning the two main videosurveillance producers in China from supplying American federal bodies because of "National security issues". The news, published on August 13th, obtained over 7.000 openings and 6.000 views in few days.

Private security services always arouse interest among our readers. In fact, the June 12th press release on the Securitalia-TIM partnership agreement got over 4.000 openings and 4345 views on social networks, almost twice as many the article on the Consip call-for-tenders, combined with a draw, to provide surveillance services in courts. These numbers show what is happening in the private security sector: on the one hand, a successful evolution towards advanced services, following the international model of "global security provider"; on the other, the sad decline of traditional services for the public sector, which has stopped seeking quality and professionalism as selection criteria.

Threats due to digitalization attract much attention, among them, the so-called "reputational risks". Therefore, readers are interested in knowing how skills required to be security managers are evolving. Evolution is a keyword in the reflections of the most change-oriented trade associations (AIPSA and Laboratorio per la Sicurezza). They are aware of the importance of being protagonists of these changes to contribute concretely in making the community a safer place, and to ensure a future to their profession at the same time.

New risks must be faced, new skills must be learnt, but also new technologies must be provided to support security managers. ERPs to support physical security and predictive systems to enhance the collaboration with the police are prime examples of the win-win relationship between solution developers and providers and users in 2018. The banking system foreshadowed this model having a continuous dialogue with OSSIF, that allowed to achieve sensational results, such as a 90% decrease in bank robberies in a decade. In 2018, two events confirmed the successful models and skills of the Italian professionals. New highly-innovating made-in-Italy products were launched – arousing interest in the safety & security market abroad, and not only. This year is also the 50th anniversary of electronic security in Italy, imported for the first time in 1968 by Enzo Hruby, founder of HESA, a brand that made history in the security sector in Italy.