

Counter Terror Expo launches four brand new feature zones for 2015

Counter Terror Expo, the leading international event dedicated to mitigating the threat of terrorism will open its doors for the 7th edition of the show on **21-22 April 2015 at Olympia, London**.

The exclusive industry event brings together leading manufacturers, buyers and industry VIPs from across the spectrum of Government, Military, Law Enforcement, Emergency Services, Critical National Infrastructure, Private Sector and the Security Services.

The 2014 show welcomed 8,691 visitors, 330 exhibitors and over 260 VIPs proving to be a major success. The 2015 visitor programme is set to be the most comprehensive in the show's history.

During the last 6 months the organisers of **Counter Terror Expo** have been exploring the most pressing issues and trends within the current state of national and international security. As a result of this, CTX is pleased to announce four exclusive feature zones, all of which reflect the most pressing security threats under one roof.

The feature zones are the perfect space for exhibitors who either specialise in a particular sector or have a new product launch that they would like to promote to a range of senior private & public sector buyers and industry VIPs.

The new and exclusive zones at **CTX 2015** include a Policing and Special Ops zone, connecting you with the top special operations procurement heads internationally. The Advanced Technologies zone will provide the perfect location for all SME security companies to showcase their latest technologies and products in front of the Home Office as well as senior buyers and specifiers within counter terrorism and security. Transport Security Live is the zone which represents one of the biggest threats from terrorism and will present the most innovative techniques to ensure that all transport systems, public and private are best protected from a potential terrorist attack. The Cyber Threat Intelligence zone will reflect the fastest growing threat worldwide where leaders within the industry will present their thoughts on tactics and solutions to counter cyber terrorism.

Policing & Special Operations Zone

There are a high number of Police & Special Operations units within the UK who have much knowledge to pass onto private and public sector organisations and the Home Office about the latest advancements and tactics to help avoid an attack on national security. Their presence will be of immediate benefit to all visitors who want to learn more about protecting themselves, their assets and their country.

The zone will also see Police & Special Operations units come together to share the latest security concerns that they are working on and tactics used to counter the threats. It will provide an ideal opportunity for special operations units to review and benchmark their operations against industry standards and explore potential development areas to raise the standard of national security.

This zone is an exclusive opportunity for private security companies and suppliers to build relationships with hard to reach Police & Special Operations units. The Policing & Special Operations Zone will be a must attend feature for all senior procurement personnel within the units. It will be their opportunity to make educated procurement and investment decisions.

Advanced Technologies Zone

The Advanced Technologies Zone represents the future of security and counter terrorism. It will enable SMEs to work closely with the Home Office and present their latest innovative products to senior officials.

Counter Terror Expo and the Advanced Technologies Zone will support the Home Office's mission to provide smaller enterprises with the opportunity to showcase themselves and gain additional market share internationally to help grow the UK export strategy.

The zone will also host the only seminar theatre at the show allowing a limited number of suppliers to present in front of a large senior audience.

For visitors, this will be a rare opportunity to see cutting edge technology up close and to fully understand how it can be integrated effectively and cost effectively. Because of this, many Governments, CNI and Special Operations procurement officials from across the world will be attending to explore how the latest technology can be matched to their current and future needs.

Protecting people, key assets and countries.

Located near the Advanced Technologies and Policing & Special Operations zones will be the CNI conference theatre, hosting a high profile two day conference programme helping all private and public companies to learn the latest techniques in protecting their key assets. The programme will host presentations from key international figures specialising in protecting the biggest landmarks and assets worldwide.

CTX 2015 will also hold the World Counter Terror Congress which will see a range of international leaders within the Home Office, Counter Terrorism and Security community speak about their latest findings, tactics and solutions.

The two zones and the conference theatre will ensure that no matter if you are a Government official or an owner of a private security company, you can learn what you need to know about protecting people, key assets and countries.

Cyber Threat Intelligence Zone

As digital technology advances so do the terrorists and criminals that use it – it is therefore vital that Government, businesses and the Critical National Infrastructure are as prepared as possible in countering the threat.

Cyber security is the fastest growing threat worldwide and the UK is fast becoming the leader in producing innovative intelligence technologies and strategies, exported internationally. The zone will help cyber security companies to be positioned in front of senior procurement teams within the Government and the Police to help them learn about the company's capabilities and generate a window for high profile sales leads to take away from the show.

The Cyber Threat Intelligence Zone will host a conference theatre which will be open for everyone to visit. The theatre will welcome a number of high profile speakers who will discuss and debate current needs in the cyber security market as well as ways to mitigate threats. The conference will

not only benefit visitors but will become the ideal place for all UK and international suppliers to explore gaps in the current market to help with their company objectives and strategy going forward.

Transport Security Live

With the threat level within the world rising, terrorism is very much a real threat that all individuals involved in protecting people, places and countries must be aware of. Transport is the most vulnerable area for a terrorist attack.

Transport is at the heart of national infrastructure and the safety and resilience of transport networks are crucial to the effective running of nations. Current security methods used in transport vary from high to practically non-existent. The zone will highlight the importance of increasing and levelling out security methods used in public transport and ways of doing so.

Transport Networks have long been a target for terrorism. The disruption and panic a threat causes can bring cities and nations to a halt and cost millions of pounds not only in resolving the situation but to the economy as well.

Transport Security Live explores how transport infrastructure is as best protected and as prepared as possible. Transport Security Live at Counter Terror Expo will bring together all aspects of the transportation network, from Aviation, Maritime, Rail Transport, Secure Transportation, Supply Chain and Major Events sectors.

The zone will host a high profile conference with key figures within transport giving talks about current capabilities and segments which must be improved on in order to bypass a terrorist attack.

Over 65% of overall stand spaces have already gone and places within the new feature zones are very limited. If you are interested in exhibiting amongst the Counter Terrorism community and wish to receive a copy of the floor plan including the zones, make sure to contact us today by visiting www.counterterrorexp.com/exhibit or call +44 (0) 207 384 7794.